

What Matters

Measure What Matters

#1 New York Times Bestseller Legendary venture capitalist John Doerr reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech giants from Intel to Google achieve explosive growth—and how it can help any organization thrive. In the fall of 1999, John Doerr met with the founders of a start-up whom he'd just given \$12.5 million, the biggest investment of his career. Larry Page and Sergey Brin had amazing technology, entrepreneurial energy, and sky-high ambitions, but no real business plan. For Google to change the world (or even to survive), Page and Brin had to learn how to make tough choices on priorities while keeping their team on track. They'd have to know when to pull the plug on losing propositions, to fail fast. And they needed timely, relevant data to track their progress—to measure what mattered. Doerr taught them about a proven approach to operating excellence: Objectives and Key Results. He had first discovered OKRs in the 1970s as an engineer at Intel, where the legendary Andy Grove ("the greatest manager of his or any era") drove the best-run company Doerr had ever seen. Later, as a venture capitalist, Doerr shared Grove's brainchild with more than fifty companies. Wherever the process was faithfully practiced, it worked. In this goal-setting system, objectives define what we seek to achieve; key results are how those top-priority goals will be attained with specific, measurable actions within a set time frame. Everyone's goals, from entry level to CEO, are transparent to the entire organization. The benefits are profound. OKRs surface an organization's most important work. They focus effort and foster coordination. They keep employees on track. They link objectives across silos to unify and strengthen the entire company. Along the way, OKRs enhance workplace satisfaction and boost retention. In *Measure What Matters*, Doerr shares a broad range of first-person, behind-the-scenes case studies, with narrators including Bono and Bill Gates, to demonstrate the focus, agility, and explosive growth that OKRs have spurred at so many great organizations. This book will help a new generation of leaders capture the same magic.

On what Matters

On What Matters is a major work in moral philosophy. It is the long-awaited follow-up to Derek Parfit's 1984 book *Reasons and Persons*, one of the landmarks of twentieth-century philosophy. Parfit now presents a powerful new treatment of reasons, rationality, and normativity, and a critical examination of three systematic moral theories - Kant's ethics, contractualism, and consequentialism - leading to his own ground-breaking synthetic conclusion. Along the way he discusses a wide range of moral issues, such as the significance of consent, treating people as a means rather than an end, and free will and responsibility. *On What Matters* is already the most-discussed work in moral philosophy: its publication is likely to establish it as a modern classic which everyone working on moral philosophy will have to read, and which many others will turn to for stimulation and illumination.

Do What Matters Most

From the national bestselling author of *Becoming Your Best*, time management tools that help minimize distraction and maximize accomplishment. In researching more than 1,260 managers and executives from more than 108 different organizations, Steve and Rob Shallenberger discovered that sixty-eight percent of them feel like their number one challenge is time management, yet eight percent don't have a clear process for how to prioritize their time. Drawing on the authors' forty years of leadership research, *Do What Matters Most* reveals how developing a written personal vision, identifying and setting Roles and Goals, and doing Pre-week Planning can increase productivity by at least thirty to fifty percent. For organizations, this means higher profits, happier employees, and increased innovation. For individuals, it means better physical and

mental health, stronger relationships, and a greater sense of peace and balance. You will learn how acquiring this skillset turned an “average” employee into her company's top producer, enabled a senior vice president to reignite his team and achieve record results, transformed a stressed-out manager's work and home life, and much more. By implementing these simple and easy-to-understand habits, you will learn how to lead a life by design, not by default. You'll feel the power that comes with a sense of control, direction, and purpose. “The most impactful leadership book I’ve ever read.” —Mike Choutka, President & CEO of Hensel Phelps “This book helped me improve my focus on what matters most by showing me how to schedule my priorities instead of prioritizing my schedule.”—Michelle Friesenhahn, Global SVP Human Resources, Ultra

What Matters Now

This is not a book about one thing. It's not a 250-page dissertation on leadership, teams or motivation. Instead, it's an agenda for building organizations that can flourish in a world of diminished hopes, relentless change and ferocious competition. This is not a book about doing better. It's not a manual for people who want to tinker at the margins. Instead, it's an impassioned plea to reinvent management as we know it—to rethink the fundamental assumptions we have about capitalism, organizational life, and the meaning of work. Leaders today confront a world where the unprecedented is the norm. Wherever one looks, one sees the exceptional and the extraordinary: Business newspapers decrying the state of capitalism. Once-innovative companies struggling to save off senescence. Next gen employees shunning blue chips for social start-ups. Corporate miscreants getting pilloried in the blogosphere. Entry barriers tumbling in what were once oligopolistic strongholds. Hundred year-old business models being rendered irrelevant overnight. Newbie organizations crowdsourcing their most creative work. National governments lurching towards bankruptcy. Investors angrily confronting greedy CEOs and complacent boards. Newly omnipotent customers eagerly wielding their power. Social media dramatically transforming the way human beings connect, learn and collaborate. Obviously, there are lots of things that matter now. But in a world of fractured certainties and battered trust, some things matter more than others. While the challenges facing organizations are limitless; leadership bandwidth isn't. That's why you have to be clear about what really matters now. What are the fundamental, make-or-break issues that will determine whether your organization thrives or dives in the years ahead? Hamel identifies five issues that are paramount: values, innovation, adaptability, passion and ideology. In doing so he presents an essential agenda for leaders everywhere who are eager to... move from defense to offense reverse the tide of commoditization defeat bureaucracy astonish their customers foster extraordinary contribution capture the moral high ground outrun change build a company that's truly fit for the future Concise and to the point, the book will inspire you to rethink your business, your company and how you lead.

Measure What Matters

In an online and social media world, measurement is the key to success If you can measure your key business relationships, you can improve them. Even though relationships are “fuzzy and intangible,” they can be measured and managed-with powerful results. Measure What Matters explains simple, step-by-step procedures for measuring customers, social media reputation, influence and authority, the media, and other key constituencies. Based on hundreds of case studies about how organizations have used measurement to improve their reputations, strengthen their bottom lines, and improve efficiencies all around Learn how to collect the data that will help you better understand your competition, do strategic planning, understand key strengths and weaknesses, and better respond to customer preferences Author runs a successful blog and serves as a measurement consultant to companies such as Facebook, Southwest Airlines, Raytheon, and Allstate Don't draw conclusions or make key decisions based on guesswork. Instead, Measure What Matters and the difference will show in the most important measure: your bottom line.

What Matters Most

This book will help give you the courage to be yourself and live a life of integrity.

Radical Focus

How do you inspire a diverse team to work together, going all out in pursuit of a single, challenging goal? How do you get your team to commit to bold goals? How do you stay motivated despite setbacks and disappointments? And what do you do when it looks like you're headed for failure? In *Radical Focus*, Christina Wodtke combines her hard earned experience as an executive at Zynga, LinkedIn and many of Silicon Valley's hottest companies to answer those questions. It's not about to-do lists and accountability charts. It's about creating a framework for regular check-ins, key results, and most of all, the beauty of a good fail - and how to take a temporary disaster and turn it into a future success. In this book, Wodtke takes you through the fictional case study of Hanna and Jack, who are struggling to survive in their own startup. They fight shiny object syndrome, losing focus, and dealing with communication issues. After hard lessons, they learn the practical steps they need to do what must be done. The second half of the book demonstrates how to use Objectives and Key Results (OKRs) to help teams realize big goals in a methodical way, leaving nothing to chance. Laid out in a practical but compelling way, she makes the lessons of Hanna and Jack's story clear and actionable. Ready to move your team in the right direction? Read this, and learn the system of creating your focus - and finding success.

Make Time

From the New York Times bestselling authors of *Sprint* comes “a unique and engaging read about a proven habit framework [that] readers can apply to each day” (Insider, Best Books to Form New Habits). “If you want to achieve more (without going nuts), read this book.”—Charles Duhigg, author of *The Power of Habit*

Nobody ever looked at an empty calendar and said, “The best way to spend this time is by cramming it full of meetings!” or got to work in the morning and thought, “Today I'll spend hours on Facebook!” Yet that's exactly what we do. Why? In a world where information refreshes endlessly and the workday feels like a race to react to other people's priorities faster, frazzled and distracted has become our default position. But what if the exhaustion of constant busyness wasn't mandatory? What if you could step off the hamster wheel and start taking control of your time and attention? That's what this book is about. As creators of Google Ventures' renowned “design sprint,” Jake and John have helped hundreds of teams solve important problems by changing how they work. Building on the success of these sprints and their experience designing ubiquitous tech products from Gmail to YouTube, they spent years experimenting with their own habits and routines, looking for ways to help people optimize their energy, focus, and time. Now they've packaged the most effective tactics into a four-step daily framework that anyone can use to systematically design their days. *Make Time* is not a one-size-fits-all formula. Instead, it offers a customizable menu of bite-size tips and strategies that can be tailored to individual habits and lifestyles. *Make Time* isn't about productivity, or checking off more to-dos. Nor does it propose unrealistic solutions like throwing out your smartphone or swearing off social media. Making time isn't about radically overhauling your lifestyle; it's about making small shifts in your environment to liberate yourself from constant busyness and distraction. A must-read for anyone who has ever thought, “If only there were more hours in the day...”, *Make Time* will help you stop passively reacting to the demands of the modern world and start intentionally making time for the things that matter.

What Really Matters

The fundamental question in business and in personal life is the same: what really matters? In this book, one of America's most widely admired business leaders distills a lifetime of experience, including failures as well as successes, to reveal his answers. John Pepper, president, CEO, and chairman of Procter & Gamble for a combined 16 years, underscores the importance of continuous change, innovation, and renewal as prerequisites for growth and sound leadership. In “What Really Matters”

What Matters Most

A young horse discovers that whatever our differences, love connects us all. What matters most of all to you? What matters most to me? Let's take a look around us, and maybe we will see. A small horse and a large horse celebrate their unconditional love in a sweet story full of gentle rhymes and foil-embellished illustrations. Beloved children's book creator Emma Dodd explores important themes of identity and belonging in this warm and uplifting story of love.

Stuff Matters

An eye-opening adventure deep inside the everyday materials that surround us, from concrete and steel to denim and chocolate, packed with surprising stories and fascinating science.

What Matters

The combination of compelling photographs and insightful writing make this a highly relevant, widely discussed book that concerns the crucial issues shaping the world.

The Message Matters

Demonstrating how candidates and their campaigns affect the economic vote, this book provides a different way of understanding past elections - and predicting future ones. It offers a theory of campaigns that explains why electoral victory requires more than simply being the candidate favored by prevailing economic conditions.

Life on Purpose

A step-by-step guide to improving your energy, willpower, health & long-term happiness using science, philosophy & the author's own tragedies and triumphs. Imagine a drug that was proven to add years to your life, reduce risk of heart attack and stroke, cut your risk of Alzheimer's disease by more than half, help you relax during the day and sleep better at night, double your chances of staying drug- and alcohol-free after treatment, activate your natural killer cells, diminish your inflammatory cells, increase your good cholesterol, and repair your chromosomes. What if this imaginary drug reduced hospital stays so much that it put a dent in the national health care crisis? The pharmaceutical company who made the drug would be worth billions. The inventors of the drug would receive Nobel Prizes and have institutes named for them. But it's not a drug. It's purpose. And it's free. Victor Strecher, an award-winning pioneer in the field of behavioral science and professor at the University of Michigan School of Public Health, lost his nineteen-year-old daughter, Julia, to a rare heart disease that resulted from an infant case of chicken pox. This life event challenged every aspect of Strecher's personal and professional experience and drove him to an exhaustive search, from ancient philosophy to cutting-edge science, to pinpoint the potential and impact of purpose in our lives. What is it? How can we discover it? And what does the latest research tell us about the importance of how purpose affects our overall health and happiness? The results of this groundbreaking investigation are revelatory and the crux of this engaging book. But *Life on Purpose* does more than just provide the latest science, it offers a step-by-step program for improving energy, willpower, health, and long-term happiness. Strecher's smart, personal, and highly practical book will fundamentally change the way we understand what it means to lead a good life. "With a powerful combination of science, philosophy, and personal tragedies and triumphs, this is a poignant read on the key ingredients for purpose in life." —Adam Grant, Wharton professor and New York Times–bestselling author of *Originals* and *Give and Take* "Strecher . . . gifts us the ability to define our purpose and immediately start instilling into our own lives. Make no mistake, understanding this concept is not only good for your health—it is good for the whole world." —Sanjay Gupta, New York Times–bestselling author and Chief Medical Correspondent CNN

What Matters

What Matters offers real-life, practical advice on business, managing people and building value. What Matters is not an academic text. Unlike other business books, it provides little in the way of statistical research, academically robust surveys, deep data capture or carefully researched case studies. It is based purely on personal experiences, philosophies and perspectives, tried and tested over 30-plus years in business. All proceeds from the sale of the eBook will be donated to the MA Foundation. The MA Foundation supports a range of charities including community partners, Beyond Blue and the GO Foundation.

Effortless

NEW YORK TIMES BESTSELLER • A Times (UK) Best Book of the Year • From the author of the million-copy-selling *Essentialism* comes an empowering guide to achieving your goals. It all starts with a simple principle: Not everything has to be so hard. “In a world beset by burnout, Greg McKeown’s work is essential.”—Daniel H. Pink, author of *When, Drive, and To Sell Is Human* “At a time when fear, uncertainty, and our ever-growing list of responsibilities have come to feel like much too much to handle, *Effortless* couldn’t be timelier, or more necessary.”—Eve Rodsky, author of *Fair Play* Do you ever feel like: • You’re teetering right on the edge of burnout? • You want to make a higher contribution, but lack the energy? • You’re running faster but not moving closer to your goals? • Everything is so much harder than it used to be? As high achievers, we’ve been conditioned to believe that the path to success is paved with relentless work. That if we want to overachieve, we have to overexert, overthink, and overdo. That if we aren’t perpetually exhausted, we’re not doing enough. But lately, working hard is more exhausting than ever. And the more depleted we get, the more effort it takes to make progress. Stuck in an endless loop of “Zoom, eat, sleep, repeat,” we’re often working twice as hard to achieve half as much. Getting ahead doesn’t have to be as hard as we make it. No matter what challenges or obstacles we face, there is a better way: instead of pushing ourselves harder, we can find an easier path. *Effortless* offers actionable advice for making the most essential activities the easiest ones, so you can achieve the results you want, without burning out. *Effortless* teaches you how to: • Turn tedious tasks into enjoyable rituals • Prevent frustration by solving problems before they arise • Set a sustainable pace instead of powering through • Make one-time choices that eliminate many future decisions • Simplify your processes by removing unnecessary steps • Make relationships easier to maintain and manage • And much more The effortless way isn't the lazy way. It's the smart way. It may even be the only way. Not every hard thing in life can be made easy. But we can make it easier to do more of what matters most.

Start Something That Matters

Known as the founder of TOMS Shoes and as a contestant on *The Amazing Race*, Mycoskie uses his experience with TOMS, as well as interviews with leaders of non-profits and corporations, to convey valuable lessons about entrepreneurship, transparency of leadership, and living by one's values.

Getting to What Matters

Anyone tasked with the responsibility for making a difference in the lives of others needs a way to evaluate impact. This book provides simple and elegant models and methods for designing evaluation. It presents proven techniques for gathering data, analyzing data, rendering findings, and leading people and organizations through evaluation. This step-by-step guide will help leaders design and develop an effective evaluation strategy

What Matters Most

“Courtney Walsh’s books always capture my heart!” —Becky Wade, author of *Let It Be Me Emma*

Woodson is hoping the cobblestone streets of Nantucket and the charm of her late husband's family cottage will be the fresh start she and her young son, CJ, need. Securing a dream job at an art gallery is one more step along the path to a new life . . . and away from a piece of her history she hopes will never be revealed. Falling in love with the kind and handsome guy she hires to clean out the rental apartment above the garage wasn't part of the plan. Jameson Shaw came to Nantucket for one reason: deliver his letter to Emma and never return. But when he sees an opportunity to help her, he takes a chance, desperate to atone for his past. He never planned to keep his connection to her husband a secret or to fall in love with her. After all, he knows that their new relationship might not survive the discovery of who he really is.

What Really Matters

Through arresting narratives we meet a woman aiding refugees in sub-Saharan Africa, facing the chaos of a meaningless society and a doctor trying to stay alive during Mao's cultural revolution - individuals challenged by their societies and caught up in existential moral experiences that define what it means to be human.

What Matters for Healthy Ageing

This book describes What Matters for Healthy Ageing largely from the point of view of the individual, considering not only the length of their life but also the quality of their life, their roles and identity and the things that make life worth living. The book embraces the World Health Organisation's framework for healthy ageing, being the ability to continue to do the things that matter most. Many factors impact on these abilities, including social determinants of health, intrinsic capacities, personal identity, and roles such as work and caregiving. This book will help Geriatricians develop practice models to guide the care of older adults, by focusing on those things that matter to the older person themselves.

Wings of Fire

Avul Pakir Jainulabdeen Abdul Kalam, The Son Of A Little-Educated Boat-Owner In Rameswaram, Tamil Nadu, Had An Unparalleled Career As A Defence Scientist, Culminating In The Highest Civilian Award Of India, The Bharat Ratna. As Chief Of The Country'S Defence Research And Development Programme, Kalam Demonstrated The Great Potential For Dynamism And Innovation That Existed In Seemingly Moribund Research Establishments. This Is The Story Of Kalam'S Rise From Obscurity And His Personal And Professional Struggles, As Well As The Story Of Agni, Prithvi, Akash, Trishul And Nag--Missiles That Have Become Household Names In India And That Have Raised The Nation To The Level Of A Missile Power Of International Reckoning.

COLOUR MATTERS?

Written by the creator of the celebrated film for peace, ADMISSIONS, winner of 26 International Awards, MIND WHAT MATTERS. A PEP TALK FOR HUMANITY is a rich treasure of inspiring stories and healing philosophies that eloquently articulate powerful shifts in thought that help human beings from all walks of life transcend the perennial obstacles to achieving happiness. John Viscount's deeply entertaining writing style expresses an important new voice on the literary stage and serves as a profound and uplifting guide to personal and global transformation. \"This exquisitely written book overflows with the kind of transformational wisdom, inspired storytelling and unexpected humor that leads to joyful communion with our higher self. For anyone looking to change their mind into a trusted ally in the search for enduring peace and happiness, Mind What Matters receives our highest recommendation.\" Gerald G. Jampolsky, M.D. & Diane Cirincione-Jampolsky, Ph.D, Founders of Attitudinal Healing International

Mind What Matters: A Pep Talk for Humanity

So many of us feel trapped in wage slavery and deadened to our true talents and life's purpose. Or we've wandered through dozens of jobs and are left feeling adrift and without meaning in our lives. Livelihood is a source of great suffering for way too many. Author and longtime meditator Maia Duerr wandered through several professions and dozens of jobs (including alfalfa sprout packer and Buddhist chaplain) before she finally unlocked a combination of work that was deeply fulfilling and sustainable. These experiences provided her with rich material to examine the emotional, psychological, and cultural barriers to creating work that expressed her life's core intention, what she calls "Liberation-Based Livelihood." Work is one of the primary vehicles for expressing our deepest selves. Using the 6 Keys to Liberation-Based Livelihood as a framework, Duerr takes readers through a comprehensive process that can lead to breakthroughs and positive reformulation of their careers. Mindfulness practice is an invaluable tool in the process of gaining new perspective. Work That Matters gives you the tools to create joyful work that embodies love and compassion—for yourself, and for the whole world.

Work That Matters

Winners in business aren't the ones who do the most things; the winners are the ones who do the most important things. *Be the Best at What Matters Most* is about the one essential strategy for business leaders, entrepreneurs, owners, managers and those who want to be one. Simplify, focus, and win by outperforming all your competition on those things that create real value for the customer. This is about substance, not flash, and the ultimate "wow" factors of high quality performance, consistency and relentless improvement. Thought provoking questions, activities, and action steps are built into every section of the book. Author Joe Calloway, an International Speakers Hall of Fame inductee, has been a popular business speaker for thirty years and worked with hundreds of companies to help them create and sustain success. *Be the Best at What Matters Most* will help you and your team focus on taking the actions that maximize results, growth, and profit.

Be the Best at What Matters Most

Compilation of essays on outcomes-based funding, contracting, and financing for the social sector.

What Matters

In *Essays on Derek Parfit's On What Matters*, seven leading moral philosophers offer critical evaluations of the central ideas presented in a greatly anticipated new work by world-renowned moral philosopher Derek Parfit. Presents critical assessments of what promises to be one of the key moral philosophy texts of our time. Features essays by a team of leading philosophers including Princeton's Michael Smith, one of the world's leading meta-ethicists. Addresses Parfit's central thesis - that the main ethical theories can agree on what matters - as well as his defense of moral realism.

Measuring what Matters

People who believe that they have no time and who lack the awareness of values, time management and goal setting, tend to be followers. They procrastinate, they usually don't care to contribute to the higher good, and they live in a comfort zone with no vision or plan for a better future. They live their lives in a blurry world where opportunities are missed and the promise of success is blocked. In *Stop Wasting Your Time & Start Doing What Matters Most!: A Wake-Up Call for True Leadership*, you will gain new awareness and learn how to use success strategies and the art of goal setting in deciding how you spend your time and thereby transcend the limits of possibilities for your future. True and good leaders understand and rely on these tools to achieve success. Are you a true leader? Are you prepared to make a significant difference in your life and the lives of those around you? If you are ready to find the answers within yourself; if you are willing to start

doing what matters most; and if you want to leave a legacy of power, synergy, and higher values to the children of humanity, then this is the book for you. This is your wake-up call for true leadership. \"The way you determine your values and organize your priorities determines everything you achieve as a leader- and this book gives you a wonderful blueprint to do just that.\" -Brian Tracy, author of *How the Best Leaders Lead*

Essays on Derek Parfit's On What Matters

Jealousy. Bullying. Greed. These are issues that everyone deals with in their everyday lives. Combating them can be a harrowing spiritual experience and in her new book, *Who's Real, What Matters*, author Pat Cavaliere will take you on a spiritual journey that is both straightforward and effective. She addresses the problems of jealousy, greed, bullying and spiritual ignorance through five basic principles that will help the average person separate spirit from ego. Negative experiences and feelings are ego-based in energy and can create discord and conflict in life. This can affect everything from relationships, to how a person will deal with bereavement. But by addressing this conflict through spiritual principles, readers will be able to bring peace and fulfillment to their lives. *Who's Real, What Matters* enlightens your soul towards spiritual awareness and ultimately genuine happiness. About the Author: A writer and spiritual enthusiast, Pat Cavaliere is driven by nature to search for answers from heart and soul. Pat's major driving force has been her life experiences, which have lead her to searching for answers through various religions and metaphysical beliefs. From Catholic, Lutheran, and Christian faiths to psychic, reincarnation, meditation and spiritual research; Pat has developed a strong sense of, *Who's Real and What Matters*, in life. Pat and her husband raised two sons who she takes great pride in their moral strength, kind hearts and spiritual beliefs. Pat has worked with children as a teacher aide and as a child support processor. Pat has also served as a volunteer in various organizations. A Humanitarian, Pat is unable to escape the desire to share her words of wisdom and spirit guideline for living through everyday problems and finding peace within you, resulting in this guide, *Who's Real, What Matters*.

Stop Wasting Your Time and Start Doing What Matters Most

Every twenty-four hours we exchange a day of our life for something in return. At the end of our race, all of us want the same thing - to have run with such hope and purpose that we'll be able to say, \"I'm glad I gave my life for that thing.\" Those who finish well never stop asking... What am I chasing in life? And if I get it, does it really matter?

Who's Real, What Matters

In this ground-breaking book, Sir Ronald Cohen uses his expertise to rethink attitudes to risk in business, encouraging and advising the potential entrepreneur on Cohen's own experiences and approaches to business.

Chasing What Matters

In marketing today, delusional thinking isn't just acceptable -- it's mandatory. In \"*Marketers Are From Mars, Consumers Are From New Jersey*\"

The Second Bounce of the Ball

What makes you happy or unhappy is not what you have, or who you are, or where, how, or with whom you are. It is simply how you think. *Beyond what Matters* encourages you to see from a new perspective how your personality has been shaped by unquestioned cultural customs, religious beliefs, industry interests, and living in disinformation. All this has led you to work 95 percent of your time unconsciously, and until the unconscious is not made conscious, the subconscious will continue to direct your life and you will call it fate.

Marketers Are from Mars, Consumers Are from New Jersey

In Nancy Bauer's view, most feminist philosophers are content to work within theoretical frameworks that are false to human beings' everyday experiences. Here she models a new way to write about pornography, women's self-objectification, hook-up culture, and other contemporary phenomena, and in doing so she raises basic questions about philosophy.

Beyond What Matters

Advances in our understanding of the brain and rapid advances in the medical practice of neurology are creating questions and concerns from an ethical and legal perspective. *Ethical and Legal Issues in Neurology* provides a detailed review of various general aspects of neuroethics, and contains chapters dealing with a vast array of specific issues such as the role of religion, the ethics of invasive neuroscience research, and the impact of potential misconduct in neurologic practice. The book focuses particular attention on problems related to palliative care, euthanasia, dementia, and neurogenetic disorders, and concludes with examinations of consciousness, personal identity, and the definition of death. This volume focuses on practices not only in North America but also in Europe and the developing world. It is a useful resource for all neuroscience and neurology professionals, researchers, students, scholars, practicing clinical neurologists, mental health professionals, and psychiatrists. - A comprehensive introduction and reference on neuroethics - Includes coverage of how best to understand the ethics and legal aspects of dementia, palliative care, euthanasia and neurogenetic disorders - Brings clarity to issues regarding ethics and legal responsibilities in the age of rapidly evolving brain science and related clinical practice

WHAT MATTERS IN ENGLISH TEACHING

The author of *"Gender Trouble"* further develops her distinctive theory of gender by examining the workings of power at the most material dimensions of sex and sexuality. Butler examines how the power of heterosexual hegemony forms the matter of bodies, sex, and gender.

How to Do Things with Pornography

This fresh, new work explores major themes in Christian theology, refracted through a worldview that perceives everything—God and the world—to be dynamic, temporal, and interrelated. Though seemingly complicated, process theology offers a worldview that is attractive to Christians seeking a better understanding of their faith in the context of science and the challenges of the "new atheism." *Something That Matters: A Theology for Critical Believers* makes both this worldview and its applications for life today accessible to the lay reader. The book's argument is built around the conviction that we are all "something that matters," that humans make a difference in the world, and hence in the life of God. The book addresses a broad range of topics important to Christian theology: faith, religion, God, Christ, the Trinity, prayer, the ethical life, what it means to be human, and our ultimate destiny (eschatology). It also includes a chapter on the development and basic ideas of "process philosophy," which informs this theology. Incorporating insights from the sciences, as well as from the Bible, this critical reevaluation brings the Christian proclamation to life for a modern world.

Ethical and Legal Issues in Neurology

Bodies that Matter

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