

Made In Torino

Industrial Tourism

Industrial tourism presents opportunities, both in terms of income and as a tool of management, for individual firms who open their doors - and consequently their local regions - to the public. But how can these opportunities be organised in a way that enables both the city and the enterprise to take advantage? This book analyzes the conditions for successful industrial tourism development using case studies of Wolfsburg, Cologne, Pays de la Loire, Turin, Shanghai and Rotterdam, and makes astute recommendations for cities and companies with ambitions in this field.

Barcelona

THE YEAR 2022 MARKS THE 50TH ANNIVERSARY OF THE GREATEST VICTORY IN THE HISTORY OF RANGERS FOOTBALL CLUB - WINNING THE EUROPEAN CUP WINNERS' CUP IN BARCELONA. Now, in conversation with a roll call of the legends from that glorious day in 1972, Tom Miller looks back on the campaign that culminated in Rangers winning their only major European trophy. Willie Johnston recalls the team's revolutionary tactics. John Greig revisits the match in Lisbon when Rangers thought they had been eliminated. Alex MacDonald claims he still has the bruises from the quarter-final, and Derek Parlane tells of his shock at being called into the starting line-up against Bayern Munich just before his 19th birthday. And for the final itself, Peter McCloy evokes the special chemistry that delivered the trophy to Ibrox. Join these legends as they share the inside story of an astonishing achievement from a golden era for Rangers Football Club.

International Place Branding Yearbook 2012

This third annual volume of the International Place Branding Yearbook looks at the case for applying brand and marketing strategies to the economic, social, political and cultural development of cities, towns and regions around the world to help them compete in the global, national and local markets. It focuses on sustainability and smart growth.

Passion in the Piazza

Torino are one of the world's most dramatic and interesting football clubs. Peter Bourne charts the drama and suspense of the summer of 2005 which saw the death and rebirth of the club, placing it within the context of Torino's rich and tragic history. Torino became the first team to be demoted after gaining promotion, have witnessed the death of star players and in 1949 Italy's greatest ever club side wiped out in an air tragedy. This coupled with the passion and resilience of Torino supporters, the epic and lopsided rivalry with Juventus and with the fact that until 1995, Torino had always been one of Italy's top five clubs. The fall and rise of Torino is also placed into context with the unique nature of sport in Italy, the other significant scandals which shocked and paralysed Italian football during the summer of shame and within the context of Turin, a city preparing nervously for the XX Olympic Winter Games in February 2006.

Winning at All Costs

The 2006 World Cup final between Italy and France was a down-and-dirty game, marred by French superstar Zidane's head-butting of Italian defender Materazzi. But viewers were also exposed to the poetry, force, and excellence of the Italian game; as operatic as Verdi and as cunning as Machiavelli, it seemed to open a

window into the Italian soul. John Foot's epic history shows what makes Italian soccer so unique. Mixing serious analysis and comic storytelling, Foot describes its humble origins in northern Italy in the 1890s to its present day incarnation where soccer is the national civic religion. A story that is reminiscent of Gangs of New York and A Clockwork Orange, Foot shows how the Italian game -- like its political culture -- has been overshadowed by big business, violence, conspiracy, and tragedy, how demagogues like Benito Mussolini and Silvio Berlusconi have used the game to further their own political ambitions. But Winning at All Costs also celebrates the sweet moments -- the four World Cup victories, the success of Juventus, Inter Milan, AC Milan, the role soccer played in the resistance to Nazism, and the great managers and players who show that Italian soccer is as irresistible as Italy itself.

The Brave Coward

A collection of illustrated essays on sovereignty and political power in seventeenth- and eighteenth-century Europe.

Annual Report of the Commissioner of Patents

Vols. 5-15 include \"Bibliography of child study,\" by Louis N. Wilson.

Commissioner of Patents Annual Report

A comprehensive, state-of-the-art reference collection, bringing together an authoritative and international line-up of scholars to examine key social and political issues related to the Olympics. An essential, 'one-stop' volume for a wide range of academics, students and researchers.

Official Gazette of the United States Patent Office

The last two centuries have been the scene of dramatic change throughout Europe. And one of the main causes of these tremendous and spectacular changes was the economy. These transformations were achieved by people: scientists and political thinkers, inventors and entrepreneurs, educators, skilled and educated workers. Who not only invented machines and computers, but were able to renew economic and political systems. This volume, therefore, presents a new approach to the period by looking at case studies to understand how these changes came about and the impact they had on modern Europe. Ivan Berend presents the spectacular history of modern European economy as a chain of \"small\" events, actions, and the ideas of individuals, as the influence of institutions and bold entrepreneurs. The essays are grouped into six chapters and discuss the power of entrepreneurship; the power of institutions; economic regimes and the permanent renewal of capitalism; the power of ideas and inventions; pioneering companies; from the rise of industrial cities to post-industrial suburbanization; bubbles, great depressions and economic cycles. All of the single episodes and personal stories offer a cross-section of the complex and interrelated history of modern Europe. Case Studies on Modern European Economy will be essential reading for students of economic and modern European history.

Accounts and Papers of the House of Commons

The Grove Encyclopedia of Decorative Arts covers thousands of years of decorative arts production throughout western and non-western culture. With over 1,000 entries, as well as hundreds drawn from the 34-volume Dictionary of Art, this topical collection is a valuable resource for those interested in the history, practice, and mechanics of the decorative arts. Accompanied by almost 100 color and more than 500 black and white illustrations, the 1,290 pages of this title include hundreds of entries on artists and craftsmen, the qualities and historic uses of materials, as well as concise definitions on art forms and style. Explore the works of Alvar Aalto, Charles and Ray Eames, and the Wiener Werkstatte, or delve into the history of Navajo

blankets and wing chairs in thousands of entries on artists, craftsmen, designers, workshops, and decorative art forms.

Reports from Her Majesty's Consuls on the Manufactures, Commerce, &c. of Their Consular Districts

This book explores economic, social and environmental transformations in Europe and the USA to inform the regeneration of 'weak market cities'.

House Documents, Otherwise Publ. as Executive Documents

As national leaders struggle to revive their economies, the people of Europe face a stark reality, which has created an opportunity for local leaders and citizen movers and shakers to rise to the occasion to spur revitalization from the bottom up. The author offers a six-point plan to prosperity.

Royal and Republican Sovereignty in Early Modern Europe

Turin, a city nestled in the northwest of Italy, serves as a splendid blend of rich history, cultural significance, and modern innovation. As the capital of the Piedmont region, Turin stands out not just for its architectural grandeur but also for its pivotal role in shaping Italian and European history. This travel guide aims to offer a glimpse into the multifaceted character of Turin, setting the stage for a deeper exploration of its essence. The city of Turin, known as Torino in Italian, is often overshadowed by its more famous counterparts like Rome, Venice, and Florence. However, Turin possesses a unique charm that is woven into its urban fabric, from the majestic Alps that frame its skyline to the Po River that meanders through its heart. Turin's elegance is evident in its tree-lined boulevards, stately squares, and the uniformity of its Baroque architecture. This city has been a crucible for innovation and culture, earning it the nickname \"the cradle of Italian liberty.\" Turin's significance is rooted in its historical contributions. It was the first capital of a unified Italy, a role it embraced with vigor, laying down the political and cultural foundations for the nation. Its historical narrative is enriched by the presence of the House of Savoy, whose influence is still palpable in the city's royal palaces and museums. Turin's streets and buildings are living monuments that tell stories of a city that has witnessed the ebb and flow of empires, wars, and revolutions. Culturally, Turin is a powerhouse. It boasts a vibrant arts scene, from the renowned Egyptian Museum, which houses one of the largest collections of Egyptian antiquities outside of Cairo, to the Mole Antonelliana, an iconic symbol of the city and home to the National Museum of Cinema. The city's theaters, galleries, and music venues continually buzz with activity, showcasing both classical and contemporary talents. Moreover, Turin is synonymous with industrial prowess, being the birthplace of the Fiat automobile company. This industrial heritage has transformed Turin into a hub of manufacturing and design, contributing significantly to Italy's economic growth. The city has also embraced technological advancements, fostering innovation through numerous research centers and universities. In gastronomy, Turin excels with its rich culinary traditions. The city is the capital of the Piedmont region, famous for its wines, chocolates, and truffles. Turin's cafés and restaurants offer a delectable array of local specialties, from the robust flavors of Bagna Cauda to the delicate sweetness of Gianduiotto chocolates. The Slow Food movement, which started in nearby Bra, has further cemented Turin's status as a culinary destination. Turin's spirit is also reflected in its sporting culture. It is home to Juventus, one of the most successful football clubs in the world. The city's passion for sports extends to winter activities, thanks to its proximity to the Alps, which hosted the 2006 Winter Olympics. Turin is a city of contrasts and continuity, where ancient traditions coexist with modern advancements. Its legacy as a historical, cultural, and industrial center continues to shape its identity today. This travel guide merely scratches the surface of what Turin has to offer, inviting you to delve deeper into the rich tapestry of this extraordinary Italian city.

The Pedagogical Seminary

Reprint of the original, first published in 1866.

The Palgrave Handbook of Olympic Studies

This original book builds on the author's research in Phoenix cities to present a vivid story of Europe's post-industrial cities pre- and post- financial crisis. Using varied case studies the book explores how policy responses to the economic crisis have played out in different European cities, with their contrasting conditions, history and performance generating contrasting reactions. The book compares changes between Northern and Southern European countries, bigger and smaller cities, over the past ten years. Across the continent social cohesion, community investment and social enterprise have gained momentum as Europe's crowded, resource-constrained cities face up to environmental and social limits faster than other less densely urban countries, such as the US. The author presents a compelling framework to show that Europe's cities are creating a new industrial economy to combat environmental and social unravelling.

Case Studies on Modern European Economy

The world's most comprehensive, well documented and well illustrated book on this subject. With extensive subject and geographical index. 234 photographs and illustrations - mostly color. Free of charge in digital PDF format on Google Books

Handbook for Travellers in Northern Italy ...: Comprising the continental states and island of Sardinia, Lombardy, and Venice

A comprehensive look at how the 'establishment' responded to the Italian student revolt of 1968. Using oral interviews, media analysis and archival evidence, the book explores the reactions of those who became the frequent targets of student protests - professors, police, activists' parents, the clergy, journalists, lawyers and auto workers.

Handbook for Travellers in Northern Italy ... Seventh Edition [of the Work Originally Written by Sir Francis Palgrave], Carefully Revised to the Present Time, Etc

Though American Motors never approached the size of Detroit's Big Three, it produced a long series of successful cars that were distinctive, often innovative and in many cases influential. This history examines AMC's cars from the company's formation in 1954 through its absorption by Chrysler in 1987. The Gremlin, Pacer and Eagle vehicles are examined in detail, as are the AMC custom cars of George Barris and Carl Green. The text details AMC's 1980s involvement with the French firm Renault and the design legacy of that joint venture, which includes the Hummer. The evolution of Jeep is covered from the 1960s through the 2000s. Features include some 225 photographs; a listing of AMC / Rambler clubs, organizations and business entities, with contact details; tables of detailed specifications and performance data; data on technical devices, trim packages and all model variations; a comprehensive account of AMC / Rambler appearances in film, television and cartoons.

The Grove Encyclopedia of Decorative Arts

The world's most comprehensive, well documented and well illustrated book on this subject. With extensive subject and geographical index. 615 photographs and illustrations - mostly color. Free of charge in digital PDF format on Google Books.

Phoenix Cities

DieCast X covers the entire spectrum of automotive diecast from customizing to collecting. It takes an insider's look at the history behind popular diecast cars and trucks, as well as how each model has helped shape the automotive industry and motor sports

Creating Economic Growth

Through most of their history, Italians have identified more with their own locales than with what is now known as Italy. This comprehensive reference allows readers to view the land as its denizens have for centuries--regionally. Domenico superbly surveys the regional and provincial characteristics and culture of the 20 regions, including economy, cuisine, history, recent politics, and arts. This is the only single general reference volume in English on Italy's regions and will be highly in demand by teachers, students of Italian language and culture, and travelers. Italy's enormous contributions to western civilization continue to make it a cultural and economic powerhouse and a top tourist destination. The Regions of Italy succinctly conveys the formidable richness of the whole through its parts, with a user-friendly format that makes it easy to glean the important information on the area of interest. A chronology, glossary, and wide selection of photos accompany the text.

Handbook for Travellers in Northern Italy

Since the dawn of children's television in the 1950s, toy companies have been keen to capitalise on the success of these programmes. Toy historian and collector Anthony A. McGoldrick here charts the history of the most successful TV toys from Muffin the Mule in the 1950s to Star Trek: The Next Generation in the 1980s. The colourful illustrations – whether of Daleks, iconic cars, action figures or spaceships – evoke the excitement of the programmes and also of playing with the toys that allowed children to recreate them. Whether you grew up in the days of Andy Pandy, The Saint, Kojak or Knight Rider, this book offers a nostalgic look at some of the most appealing toys of the late twentieth century.

Natura naturans

Today, many fortified wines are flourishing again, revived by discerning drinkers and modern mixologists all over the world. Once popularly savored before or after dinner, fortified wines—vermouth, sherry, port, madeira, and the like—had fallen out of favor until recent times. But now, in pubs and wine bars, high-end restaurants and homes, these wines are finding their way into innovative cocktails, and they are being appreciated anew for their fine qualities and strong, complex tastes. Strong, Sweet and Dry is the ultimate guide to these freshly rediscovered palate pleasers. In lively style, Becky Sue Epstein explores the latest fortified wine innovations and trends, along with their colorful history, including the merchants, warriors, and kings who helped bring these beverages into being. Featuring a plethora of enticing images, along with anecdotes, facts, and recipes, this is a superb tour through the long history of fortified wines and their global resurgence today.

Official Gazette of the United States Patent and Trademark Office

The economy, high performance and luxury exploits of American Motors. A colorfully illustrated account of an iconic company, that forged new styling and engineering paths, while bringing Jeep to a wider international audience. In the fashion and racing worlds, AMC was a winner!

Turin Travel Guide

Handbook for Travellers in Northern Italy

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